

Virgin Pulse Update

Priority Health is transitioning their Priority Well program to a new platform on 1/1/2023 called Virgin Pulse. Through the program, members will be able to earn points for completing different tasks. This program is available to members on the Living Fit Plans, #11 and #12.

Example Earning Opportunities:

- Take 10,000 steps a day
- 45 active minutes a day
- Daily calorie tracking
- Tracking sleep nightly
- Completing preventive care such as a flu shot or mammogram

The pricing for this program is \$2.50 per wellness employee per month (\$2.50 per employee and \$2.50 per spouse), plus the incentive payments to the members. The fee for the previous program was \$5.00 per member per month. The incentive payments for Virgin Pulse are expected to be similar to the prior program.